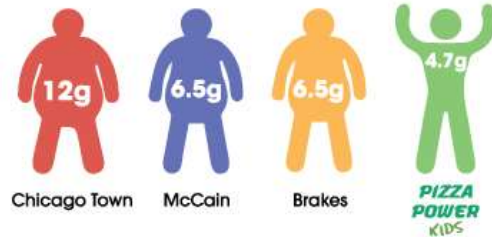




Looks like a pizza... Tastes like a pizza but this has been designed with a leading professor of nutrition to be good for kids.

Here's how it compares to the others...

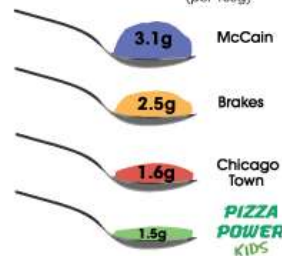
PIZZA POWER KIDS pizzas contain up to 60% less **fat** (per 100g)



Less than half the **salt** (per 100g)



Less than half the **sugar** (per 100g)



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We use Health by Stealth pizzas

Salt vs Seaweed

We replaced the salt with seaweed! With less than 10% of the sodium content you get in salt. The kids can't see it and it provides a nice flavour whilst it adds many other important nutrients, such as iron, iodine and vitamin B12.

Subsequently, all of our pizzas are already well below the UK government's salt targets (section 10), but they don't taste like they need salt.

Fibre

We worked hard to get a high fibre base without looking too brown and becoming too dense, which can put some kids off. Our pizzas use a natural fibre and kids love the look and taste, WIN-WIN

Vitamins

We don't fortify our pizzas but add additional vegetables into the sauce which means they are naturally high in vitamin A and vitamin C.